



E - Commerce

Business Development Solutions



**WE OFFER
E-COMMERCE
DEVELOPMENT
SERVICES**



00 92 336 38 81 110



www.climbartmarketing.com

Our Services

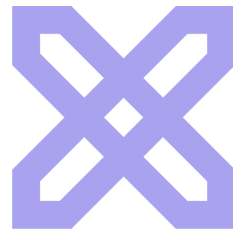


We offer a complete Online Store development at affordable rates and with no compromises on quality.

With expertise across industries including Education, Hospitality, Retail, Real Estate, Healthcare, Travel, Entertainment, Insurance, Print & Publishing, our capabilities include:

- e-Commerce Web Design and Development
- Open Source e-Commerce Customization
- Third Party Modules and Extensions Integration
- e-Commerce Application Maintenance and Support
- e-Commerce Migration
- e-Commerce SEO & Marketing

E-Commerce Business Development Solutions



We are expert in expansion on major platforms like Amazon, eBay, Walmart, and Etsy. Also develop comprehensive strategies to boost sales and maximize online marketplace potential.



E-commerce Business Development is about crafting a holistic strategy that covers every aspect of your online business, from branding and user experience to marketing and optimization.

Here are some key **E-Commerce Business Development Solutions** (*but not limited to*) that we offer:

Market Research and Analysis: Conducting market research to identify niche opportunities, target demographics, and competitive landscapes in the e-commerce industry.

Business Model Development: Assisting in defining the e-commerce business model, including product selection, pricing strategies, revenue streams, and distribution channels.

Platform Selection and Setup: Recommending and setting up suitable e-commerce platforms such as Shopify, WooCommerce, Magento, or BigCommerce based on the business requirements and scalability needs.

Custom Website Development:

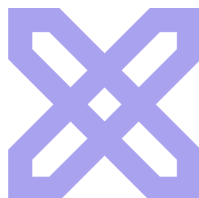
Designing and developing custom e-commerce websites tailored to the brand identity, user experience, and functionality requirements of the business.

Mobile Commerce (M-commerce) Development:

Creating mobile-responsive websites or mobile apps to facilitate seamless shopping experiences on smartphones and tablets.

Product Sourcing and Procurement:

Assisting in sourcing products from suppliers, negotiating terms, managing inventory levels, and ensuring product quality and availability.





E-Commerce Business Development Services

Payment Gateway Integration:

Integrating secure payment gateways to facilitate online transactions, including credit/debit cards, digital wallets, and alternative payment methods.

Shipping and Logistics Management:

Setting up shipping solutions, calculating shipping costs, managing fulfillment processes, and optimizing logistics for efficient order delivery.

Marketing Strategy and Implementation:

Developing and executing multi-channel marketing strategies to drive traffic, attract customers, and generate sales through channels such as search engines, social media, email, and affiliate marketing.

Search Engine Optimization (SEO):

Optimizing e-commerce websites for search engines to improve visibility, organic traffic, and rankings in search engine results pages (SERPs).

Conversion Rate Optimization (CRO):

Analyzing user behavior, conducting A/B testing, and implementing strategies to optimize website performance, increase conversion rates, and maximize sales.

Customer Relationship Management (CRM):

Implementing CRM systems to manage customer relationships, track interactions, personalize communications, and drive repeat purchases.

Customer Service and Support:

Setting up customer service channels, including live chat, email, and phone support, to address customer inquiries, resolve issues, and provide post-purchase assistance.

Analytics and Reporting:

Setting up analytics tools to track e-commerce metrics, monitor sales performance, analyze customer behavior, and derive actionable insights for strategic decision-making.

Training and Education:

Providing training sessions, workshops, and resources to educate business owners and their teams on e-commerce best practices, trends, and technologies.

E-COMMERCE DEVELOPMENT STAGES



Define

- Requirement Analysis
- Consulting

Design

- Information Architecture
- Wireframing
- Designing

Development

- Design Integration
- Module Development & Customization
- 3rd Party Extension Integration
- Payment Gateway & Shipping Configurations
- CMS Pages

Debug

- System Testing
- Bug Resolution

Deployment & Launching

- Live Installation & Configuration
- Store Setup
- Catalogue Setup
- Data Population or Data Import

Support

- User Training
 - On-going Support
 - Maintenance
 - Performance Tuning
- 



We'd love to hear from you

We're a friendly, dedicated team,
always available to give advice on how
we can help you and your business.

Just give us a call, drop us a line, or
drop in - we'd love to work with you!

 Search www.climbartmarketing.com

 Contact@climbartmarketing.com

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**Our Vision is to
Take Care of
Your Vision**

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